



DS Smith Safe Tray is a tray designed to minimise material usage without compromising product protection. Its design improves stacking stability, reduces damage during transport and facilitates handling at the point of sale.

Combining strength, logistical efficiency and sustainability, the DS Smith Safe Tray is a corrugated cardboard packaging solution developed to deliver high performance with a lower environmental impact. Thanks to the use of lower paper grammage or board grades, this tray reduces material consumption without compromising on functionality or performance.

Its design provides greater stability when stacked on pallets. Furthermore, it is an easy-to-implement solution, as it can be integrated into existing assembly lines without the need for special adjustments.



Logistics and preservation

Safe Tray has been designed to improve performance throughout the supply chain. Its reinforced structure provides greater stability when stacked, withstands the demands of transport and helps protect the primary packaging from damage or deformation.

- Greater stability of stacked trays
- Optimised use of space on pallets and in trucks
- Improved torsional behavior during transit
- Reduced waste due to transport damage

Versatility and customer experience

This tray adapts to a wide variety of product sizes and categories and is compatible with machinery already installed on assembly lines.

Furthermore, by minimising damage during transit and featuring a design that is easy to handle at the point of sale, it ensures better presentation on the shelves.

- Suitable for multiple sizes and sectors
- Facilitates handling at the point of sale
- Easy integration into existing assembly lines
- Enhances in-store presence

Sustainability and material efficiency

As this packaging is made from fibres, it is fully recyclable. Furthermore, its design allows for a reduction in paper weight and the amount of material used without compromising functionality. This reduction in resource use translates into a smaller environmental footprint.

- Reduction in paper weight or cardboard quality
- Lower resource consumption without compromising performance
- Reduced CO₂ emissions thanks to optimised logistics optimización logística