

Light Wrap

Protect your brand



Light Wrap is a wrap-around packaging solution which, unlike conventional designs, is designed to yield to the compression of the primary packaging thanks to a double crease at its base.

Thanks to the innovative design of this Packmaster, registered as a Utility Model, we address one of the main problems faced by manufacturers of products packaged in liquid cartons and bottles: the damage they suffer during transport and in-store display, particularly the lower layers of the pallet, which bear the greatest weight.



It can be an alternative to shrink wrap

Reduce product wastage

Reduce the costs of your supply chain

Greater sustainability

It is made of 100% corrugated cardboard, being fully recyclable, with no need to separate different materials.

The optimisation of paper grades, which allows for a reduction in the grammage of the paper used, results in lower CO₂ emissions throughout the supply chain.

- Easy to recycle
- Reduced carbon footprint

Cost reduction

Its innovative design allows for optimisation of the quality of the raw materials used, which, as well as promoting sustainability, leads to cost savings.

The design of this Packmaster is aimed at keeping the appearance of the box containing the liquid cartons intact, eliminating the consumer's perception that the product is damaged, and preventing wastage, potential complaints or product returns.

- Helps reduce waste
- Improves efficiency
- Enables the use of fibres and resources through a flute profile optimisation

Enhances brand image

Gracias a que el diseño de Light Wrap acompaña de forma controlada la deformación por compresión, conseguimos evitar desperfectos y roturas, así como transmitir una imagen de marca cuidada y de calidad.

Teniendo en cuenta que la utilización de ondas de menor altura en el cartón permite impresiones de mejor calidad, ayudando así a transmitir fielmente un mensaje de marca, potenciando la visibilidad en los lineales.

- Posibilidad de impresión en todas las caras
- Potencia la visibilidad en los lineales