

Digital printing

Creating value
in every package

We have a **digital printing machine that uses water-based inks**, a printing technique that allows us to unleash creativity on every package, creating greater visual impact and a **memorable first impression for customers**. Furthermore, by using this type of ink, we significantly reduce our carbon footprint by minimising Volatile Organic Compounds (VOCs) and Ultrafine Particles (UPs), promoting more responsible packaging practices.

With this new technology, we are transforming the way packaging is designed and produced, **adding value to every project** and creating a genuine 'WOW' experience for consumers.

Maximum print quality

Optimal, **unlimited** colours, as well as excellent colour stability with precise finishes.

This ensures perfectly defined details and faithfully conveys the message and brand identity.

- Vivid and brilliant colours
- High resolution
- Enhances brand image
- Colour configuration in Hexachrome (CMYK + V + O) – violet + orange

Flexibility

Allows **printing on all sides and on all types of flutes** (Triplex, Micro, EE, etc.) or even on Honeycomb, as well as the production of test prints and prototypes.

This technology allows for last-minute design changes without disruption.

- Production flexibility allows volume to be adjusted according to orders
- Up to 100 linear metres per minute



Full customisation

This is the perfect technology for incorporating **unique prints** on each box, making it an excellent option for adapting packaging design to suit campaigns, promotions or seasons, cross-selling or point-of-sale activations.

Furthermore, personalised experiences can be created, for example by incorporating QR codes or exclusive discounts.

- WOW factor in the unboxing experience

Supply chain agility

It **improves and simplifies traceability**, allowing a unique code to be used for each stage of the supply chain, without the need for additional labels. It also enables **Just-In-Time deliveries**.

With smaller orders, production volumes are optimised, avoiding overproduction and unnecessary stock build-up.

- Implementation of traceability codes

Reduced lead times

Increases production capacity and **responsiveness** by reducing set-up materials (no plates or printing blocks are required).

- Reduced set-up times
- Stock optimisation
- Enables short runs

