

Wooden packaging



Our wooden packaging is designed to protect, transport and enhance the freshness of fruit and vegetables, standing out for its natural look and visual appeal.

Their strength, versatility and natural finish make them an ideal choice for long-distance journeys, demanding logistics processes or point-of-sale displays. They offer excellent performance against shocks, humidity or pressure during stacking, and facilitate the pre-cooling of products, keeping their properties intact for longer. All our packaging can be customised with 5-colour printing and varnish, incorporating your brand's visual identity to make it stand out at the point of sale.



Smurf box
with MDF base



Traditional
Plato box



Open Plato box
with Column



Gourmet
box

Logistics and preservation

Wooden packaging is particularly well-suited as an attractive sales unit. Its sturdy structure ensures good resistance to moisture, stacking and impact, thereby reducing logistical issues.

Furthermore, its excellent performance in pre-cooling processes helps to better preserve the properties of fruit, vegetables and other fresh products during transport and storage.

- High resistance to impacts and intensive handling
- Stability during stacking and loading
- Optimal performance in humid or refrigerated environments

Versatility in formats and uses

We offer wooden solutions tailored to different types of products and logistics needs: from small retail units to more robust formats for large-scale transport or gourmet products.

Furthermore, we offer a wide range of customisation options: 5-colour printing plus varnish, incorporation of corporate branding, special finishes... All this makes packaging a powerful communication tool that reinforces the brand image at the point of sale.

- Wide range of sizes and structural configurations
- Customisation with corporate branding and colours
- Improved brand visibility at the point of sale

Sustainability

Wood is a natural and recyclable material. Furthermore, its durability reduces the need for frequent replacements, contributing to more efficient logistics.

Our bespoke solutions can combine wood with other recyclable materials such as poplar, MDF or corrugated cardboard, whilst maintaining a circular approach throughout the packaging's entire life cycle.

- Natural and recyclable material, sourced from responsible sources
- Easily recyclable or reusable after use
- Can be combined with MDF, pine and other materials