

# Punnets

Specialists in sustainable  
packaging solutions for  
the fruit and vegetable sector



## Printing types

Choosing the right printing is essential to ensure the identity of the product, the color fidelity, brand objectives and product positioning at the point of sale.

Conventional flexo

High-quality flexo (HQP)

Offset

Digital



## Cardboard packaging with lid Automatic and Manual

- Plastic-free. 100% recyclable.
- Brand and product communication.
- Sealed punnet with lid, mechanised.
- BIO and Premium range.



## Multiple closing and sealing options

- Closure and sealing with adhesive tape.
- Automatic closure in the filling line (hotmelt).
- Manual closure with self-adhesive label.
- Manual closure with adjustment tab



## Features

- Papers with 100% recyclable anti-moisture barrier.
- It can be in contact with food.
- Customized materials taking into account the food to be packaged.



## Meet our main range of packaging of the punnet range



Premium Range



### Sizes:

250 g

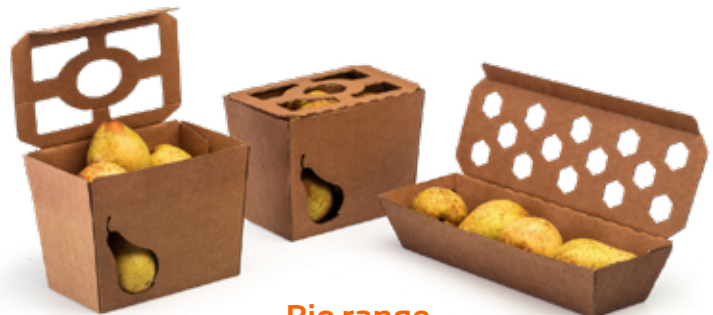
500 g

800 g

1 Kg

### Retail

Logistics  
standardization



Bio range



The same assembly lines, the same formats, new and different sustainable packaging for the fruit and vegetable sector.

## The best machinery, with the highest technology

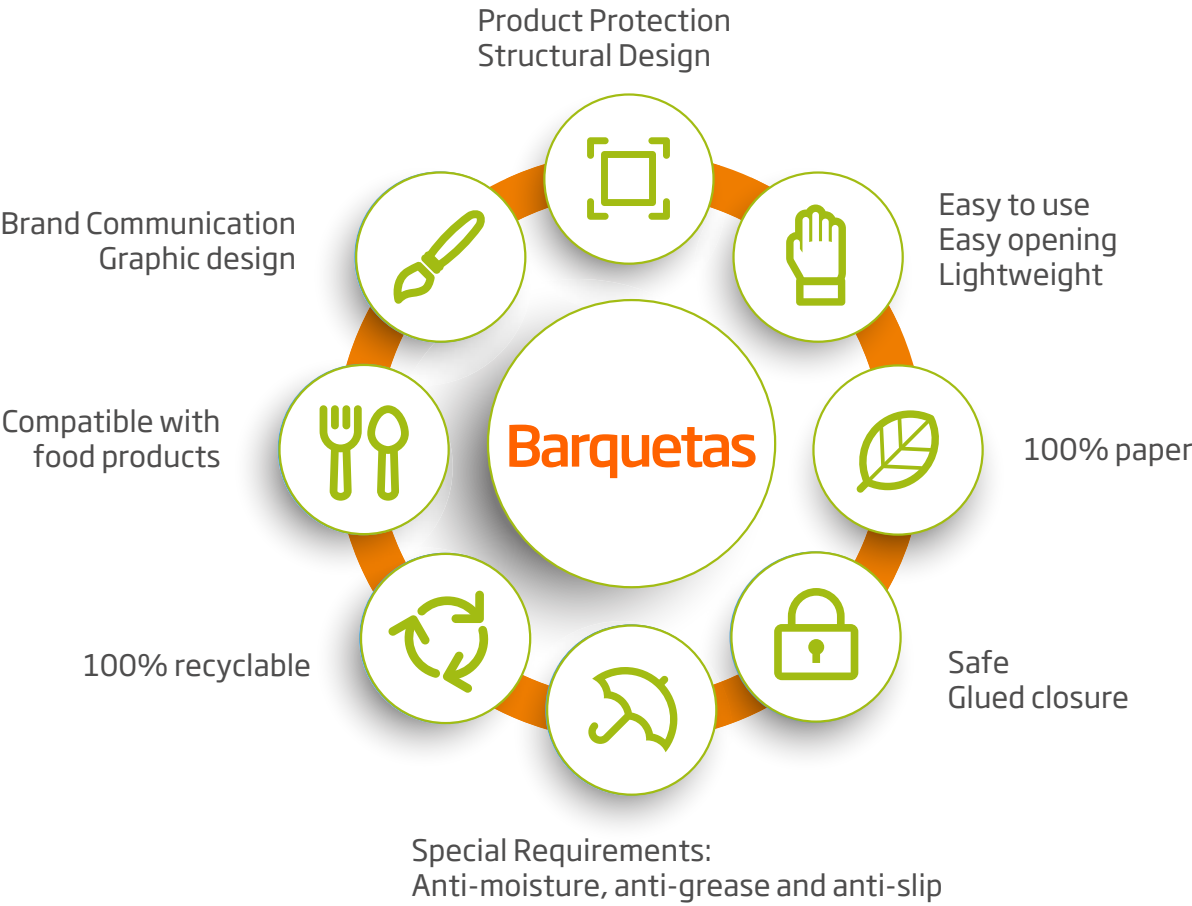
### We produce high quality packaging

- State-of-the-art machines and the most prestigious brands on the market.
- Specialists in structural development.
- Specialists in high-quality printing on coated papers.
- Continuous innovation with a focus on sustainability.





# Advantages of our Punnets



# Sustainability as an added value

## 1 Ethical Farming Practices

A growing number of consumers are changing their purchasing habits when it comes to fresh products, based on the type of packaging, as they are influenced by its impact on the environment.

## 2 Reduction of plastic packaging

52.1% of consumers believe that if a company replaces plastic with cardboard, it is protecting the environment.



Consumers prefer plastic-free packaging

For the consumer, it is more important...

60%

That the packaging is recyclable, even if the final cost of the products is higher.

63%

That they should contain less plastic and be durable.

65%

That fresh produce is not packaged in plastic, even if this means a shorter shelf life.

Fuentes: IGD ShopperVista, Stora Enso, Institute for European Environmental Policy.

**Cardboard provides more sustainable and valuable packaging**

More than 70% of consumers position cardboard as environmentally friendly.

**Cardboard, a decisive factor in consumers' purchasing decisions**

A consumer spends between 17% and 50% more time in front of the fruit shelves if fruit is presented in corrugated cardboard packaging.

